

2018 BROCHURE



PROSPECTS FOR IN-FLIGHT ENTERTAINMENT & CONNECTIVITY

FORECASTS TO 2027

6th Edition | A **Euroconsult** Executive Report

Sector dynamics, analysis and forecasts addressing the IFEC market for commercial airlines and business aviation.

- ✓ **Over 100 pages of analysis, graphs and tables**
- ✓ **Extensive 10-year forecasts in Excel**
- ✓ **Price starting at 4,000 euros**
- ✓ **The report covers 6 regions:** North America, Latin America, Europe, Middle East & Africa, Asia, Oceania

Over 23,000 commercial aircraft will offer connectivity to their passengers by 2027, up from 7,400 aircraft in 2017. In January 2018, around 90 airlines had either installed or committed to install in-flight connectivity (IFC) solutions. Offering connectivity was first seen as a differentiating factor, however as more and more airlines provide connectivity, offering in-flight wifi starts to become a must-have in order to keep a competitive positioning in the extremely challenging airline market.

Our research confirms that installations will accelerate and that innovation will largely improve the in-flight experience. New generation satellite systems and air-to-ground networks will dramatically increase available bandwidth for aero customers. The IFEC industry is highly competitive and this competition brings positive fallout from a passenger's standpoint: The cost of MB is continuously decreasing and customized value-added services allow an even better customer experience.

In conjunction with this research report, Euroconsult is also publishing for the first time a Database of Connected Aircraft which will include a quarterly database update over a year-long subscription period. The Database of Connected Aircraft provides a list of more than 20,000 commercial aircraft, including information for every commercial aircraft currently flying, enabling users to determine whether specific aircraft provide in-flight connectivity and the corresponding connectivity solution. The database allows users to see the evolution of connected aircraft on a monthly basis based upon the terms of contracts when the information is made available. The database may be procured in conjunction with the IFEC report or as a standalone item.



ABOUT PROSPECTS FOR IN-FLIGHT ENTERTAINMENT & CONNECTIVITY



The report analyzes the IFEC market for both commercial airlines and business aviation. An analysis of the various stakeholders in the ecosystem is presented along with Euroconsult's 10-year forecast for cabin connectivity. Our IFC 10-year forecasts are built through a bottom-up approach by region and technology platform. Then, using our pricing forecasts, we come up with our revenue forecasts for satellite operators and service providers.

A MUST READ FOR:

- ✓ MSS & FSS Operators
- ✓ Inflight Connectivity Providers
- ✓ IFE system providers
- ✓ Satellite Equipment Manufacturers
- ✓ Satellite Manufacturers
- ✓ Investors & Financial Institutions
- ✓ Government Agencies

KEY FEATURES

- Overview and trends of the IFE market
- E-aircraft solutions: The smart plane concept
- Analysis of the business aviation and commercial aviation addressable markets
- Strategic considerations, market share & business models for operators, service providers, IFC equipment manufacturers
- Benchmark of IFC systems, IFC ecosystem & value chain
- Operator business models
- IFC service provider profiles
- 10-year forecasts for both commercial airlines & business aviation
 - Active terminals for in-flight connectivity by region of installation at year-end
 - FSS bandwidth leased by region of usage (Gbps)
 - Satellite operator level revenue (\$ in millions)
 - Service provider revenues (\$ in millions)
 - Annual revenue per aircraft – ARPA (\$) for commercial airlines

THE REPORT COVERS 6 GEOGRAPHIC REGIONS:

North America, Latin America, Europe, Middle East & Africa, Asia, Oceania



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STRATEGIC ISSUES AND FORECASTS

THE IN-FLIGHT CONNECTIVITY MARKET AT YE2017



* Commercial aviation-North America, Gogo's annual report



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